

EAST HERTS COUNCIL

EXECUTIVE – 19 JULY 2016

REPORT BY EXECUTIVE MEMBER FOR HEALTH AND WELLBEING

DELIVERY PLAN FOR ACTIVE EAST HERTS

WARD(S) AFFECTED: ALL

Purpose/Summary of Report

- To present the services delivered by Active East Herts (AEH) and to propose an annual Service Level Agreement (SLA) for approval by the Executive.

RECOMMENDATIONS FOR EXECUTIVE: That:

(A)	the comments of Community Scrutiny Committee be received; and
(A)	the action plan and Service Level Agreement as detailed at Essential Reference Papers ‘C’ and ‘D’ of the report submitted, be approved.

1.0 Background

1.1 This is a covering report to the presentation and the report prepared by Jan Stock – Chair of AEH for Community Scrutiny Committee.

1.2 Active East Herts is the Community Sports Network (CSN) for the District. The role of the CSN is described in more detail in **Essential Reference Paper B**. East Herts Council has worked closely with AEH for a number of years through partnership arrangements and recently through an SLA to deliver sporting opportunities for East Herts residents.

1.3 As the council has started the delivery on the Sport England funded project Forever Active East Herts (FAEH), AEH has

become one of the key partner as well as delivering specific projects commissioned through Sport England funding.

1.4 To ensure that the work that AEH do in relation to Community Sport provision fits in well with the council's new Corporate Strategic Plan, they have been invited to report on and present to Community Scrutiny their approach to achieving improved outcomes for our residents.

1.5 More information on AEH can be found in **Essential Reference Paper B** and on their website: www.activeeastherts.org

2.0 Report

2.1 Since 2012 East Herts Council has provided £5,000 (annually) initially through one of funding and then through an SLA as part funding to deliver elements of the action plan **Essential Reference Paper C**. The £5,000 is used in the following way:

- 2% of the grant is used for website hosting
- the majority of the funding provided by EHC is used as pump-priming to attract external grants such as Awards for All and support from Sport England national governing bodies.

2.2 In addition to the above AEH is working in close partnership with the council in delivering the council's multi agency Sport England funded project FAEH (<http://www.foreveractiveeh.org.uk/>).

2.3 Members are asked to consider the action plan and the SLA in the context of the district's demographics (including in respect of an ageing population) and whether the approach outlined in the AEH delivery plan will engage with the inactive/sedentary 50-75 year target age group for FAEH.

Members are also asked to consider highlighting potential gaps in the plan in the context of the council's Sport England funded FAEH project and its alignment to the Council's Corporate Strategic Plan. Any gaps identified by the Committee can then be explored by officers and AEH.

It is proposed that, in relation to the delivery plan, the SLA presented at **Essential Reference Paper D** is approved.

2.4 AEH made a presentation on their work to the Scrutiny Committee on 28 June 2016 followed by questions from the committee and

discussion.

2.5 Following the Scrutiny meeting on 28th June AEH audited account has been added as **Essential Reference Paper E** for information for the Executive.

3.0 Implications/Consultations

3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper 'A'**.

Background Papers

None

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